



Laura Fox  
General Manager, Citi Bike  
Lyft Bikes and Scooters  
245 W 17th St  
New York, NY 10011

Dear Ms. Fox,

Lyft invested over \$100 million dollars into the CitiBike system, expanding its reach into neglected areas, doubling its geographic footprint. This was a smart business decision in 2018, and it has become essential during COVID-19 because people have avoided public transit in favor of less-dense outdoor transportation.

The northwest Bronx was left out of the expansion of the CitiBike program. I am reaching out to request that the northwest Bronx be included in the CitiBike expansion for three reasons. First, roughly 50% of the residents live more than ¼ mile from a bus or ½ mile from the subway. Second, the area is blocked by the river, Van Cortlandt Parkway, and Yonkers - leaving it closed off to other forms of connectivity. Third, we have assets such as Van Cortlandt Park, an active Transportation Alternatives group, and a community hungry to ditch cars to reduce our air pollution burden.

What would it take to add 10 square miles of connectivity to the Northwest Bronx in District 11 so that we can get more people to public transit, more people on bikes, and fewer people off of the streets? Is there a general price per square mile that we can use to benchmark expansion costs?

Many people in the Northwest Bronx are far from the bus/subway stations and have had to forgo public transportation because of the unworkability, regardless of the pandemic. Many people in the Bronx rely on cars for transportation or have long commutes to central public transportation terminals. What we need to develop is better intra-borough transportation, and better first/last-mile transportation alternatives to get people to and from transit centers. I believe CitiBike is one ideal solution to this problem because it has the ability to improve access to transportation by making the first and last miles easier to travel, outside of the centralized transportation of subways and buses.

Thank you,

Jessica Haller  
New York City Council Candidate, District 11